

**Mission**

The Greater Warrensburg Area Chamber of Commerce and Visitors Center creates opportunities to promote business success & welcome visitors.



**Vision**

The Greater Warrensburg Area Chamber of Commerce & Visitors will be known as the proactive voice of business.

Chamber Flash

February 3rd, 2012

# Welcome New Members



Manager: Brian Johnson  
400 N. Maguire,  
Warrensburg, MO 64093  
660-429-5501  
[www.jiffylube.com](http://www.jiffylube.com)

Jiffy Lube® pioneered the fast oil change industry by establishing the first drive-through service in 1979. The mission of Jiffy Lube was to provide customers with fast, professional service for their vehicles. For more than thirty years, the brand has helped redefine the vehicle preventive maintenance experience for drivers by upholding the values the company was founded upon: convenience, speed and quality service.



Chris & Dori Gregory  
609 E. Young A-3  
Warrensburg, MO 64093  
660-238-9129  
[doriishealed@yahoo.com](mailto:doriishealed@yahoo.com)

"Happiness will never come to those who fail to appreciate what they already have."

Unknown



Got a smartphone?  
Scan the QR code on the left to go directly to our website.



## Upcoming Events

### Ribbon Cutting Ceremony Catch- Frayz Marketing

Wednesday, February 8th at 11:30 am  
Warrensburg Community Center, Room C  
Catch-Frayz Marketing provide their clients with website design and social media consulting.  
*Light refreshments will be served.*  
RSVP [staylor@warrensburg.org](mailto:staylor@warrensburg.org) or call 660-747-3168

### Women In Networking (WIN) Coffee Hosted by

Mary Kay, **Karen Sligh** Independent Sales Consultant  
Thursday, February 9th from 7:30 to 9:00 am  
Warrensburg Chamber of Commerce & Visitors Center Office  
100 S. Holden St, Warrensburg  
RSVP [chamber@warrensburg.org](mailto:chamber@warrensburg.org) or call 660-747-3168

### Lunch & Learn

Wednesday, February 15th from 11:30 am to 1:00 pm  
JMCR  
"How to be a Customer Service Champion"  
Presented by Kelly Dyer, Manager, Business Applications, Small Business & Technology Development Center  
RSVP [chamber@warrensburg.org](mailto:chamber@warrensburg.org) or call 660-747-3168

### WELCOME Reception for

Paula Hertwig Hopkins  
Join your Chamber Board of Directors,  
Warrensburg City Council,  
Warrensburg Main Street and  
Johnson County Economic Development Corporation  
in welcoming, Paula, the new  
Warrensburg City Manager.  
Date: February 16, 2012  
TIME: 3:30-6:30 PM  
Municipal Center  
200 S. Holden  
Warrensburg  
RSVP By Monday, February 13, 2012  
Phone: 660-747-3168  
[chamber@warrensburg.org](mailto:chamber@warrensburg.org)



### Inside this week's issue:

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**Contact Us:**

100 S. Holden,  
Warrensburg, Mo. 64093  
Phone: (660)747-3168  
Fax: (660)429-5490  
[www.warrensburg.org](http://www.warrensburg.org)  
[www.visitwarrensburg.org](http://www.visitwarrensburg.org)



**Helping  
Business Do  
Business. It's  
what we do!**

The Chamber Flash is a weekly email publication and is a great way to share information about your business. It also keeps you up to date with member benefits, networking events and other activities.

This is a member benefit and there's **no cost** to you; just e-mail your **print ready, horizontal (landscape) half page, 5" H x 7" W**, flyer is preferred, to [chamber@warrensburg.org](mailto:chamber@warrensburg.org) by noon Wednesday, for the Friday's publication. You will have to resubmit your flyer for each time you would like it published.

Questions?  
Contact Sue Taylor at [taylor@warrensburg.org](mailto:taylor@warrensburg.org)

Member's Corner

**Darcy Rezac's  
Positive Networking Tip of the Week**

Based on the book, *WORK THE POND!* by Darcy Rezac, Judy Thomson & Gayle-Hallgren-Rezac

**Do It For Your Health.** As crazy and counterintuitive as it sounds, you have less of a chance of getting a cold if you connect with more people. Dr Sigman in the prestigious journal *Biologist* (*Well Connected?: The Biological Implications of 'Social Networking'*) says this about susceptibility to colds: "people with the most types of social bonds are the least susceptible, while those with one to three types of social relationships are over four times more likely to develop a cold when exposed to the virus than those with six or more types." Good to know, but we still suggest when you go to networking events that you carrying a small bottle of sanitizer, and use it (discreetly) before you grab a canapé.



--Darcy, Gayle and Judy

**Tax and Liability Implications of Choosing a  
Business Structure**

The public is welcome to attend this session concerning small businesses and entrepreneurial startups. Dr. Setser will explain how to decide between a sole proprietorship, partnership, corporation or LLC as your business's legal form. This session will focus on the tax and legal liability issues that drive a small business person's decisions.

The session will take place **Wednesday, February 8th from 3:30 to 4:45** at the **StartUp Center**, 117 Hunt St., Warrensburg. Dr. Setser is an expert in Business law and Organization formation. He presently serves as the University of Central Missouri's General Counsel.

For more information contact: Dr. Mary McCord  
Professor and Coordinator, Entrepreneurship and Social Enterprise  
Servant, Harmon College of Business, Management Department  
office 660-422-2857 fax 660-543-8465 [mccord@ucmo.edu](mailto:mccord@ucmo.edu)

# Chamber Happenings

## Ribbon Cutting for Gillum & Gillum, CPA, LLC

The Warrensburg Chamber of Commerce & Visitors Center recently held a Ribbon Cutting Ceremony for Gillum & Gillum, CPA, LLC to celebrate their new location at 505 Burkarth Road in Warrensburg.

For over 16 years Gillum & Gillum have served business and individual clients from both the local community and nationwide. Shown in the photo preparing to cut the ribbon are owners John & Laura Gillum accompanied by their daughters, Abby & Audrey and CPA Ellen Long. Anchoring the ribbon are Chamber Ambassadors Fred Wolff and Jim Joyner and looking on are family, friends and clients of Gillum & Gillum as well as Chamber Ambassadors and fellow Chamber members.



For more information you can contact Gillum & Gillum, CPA, LLC at 660-747-5108.



Oriental Cuisine provided delicious Hors d'oeuvres and refreshments.



**THE OFFICIAL**  
**BLUES BROTHERS**  
*Revue*

**SANCTIONED**  
BY  
DAN AYKROYD &  
THE BELUSHI ESTATE

Jake, Elwood and The Band hit the right balance of humor, music and mayhem that has captivated audiences nationwide. Upbeat and uplifting, The "Official Blues Brothers Revue" is fun for all ages.

**FRIDAY, FEB. 3, 2012**  
7:30 p.m. • Hendricks Hall  
Warrensburg, MO

**TICKETS** \$15 \$20 \$25

**UCM Students FREE**  
Children Half Price

**ucmpas.com**  
660-543-8888

Sponsored by the Office of Student Activities and

**THE SPOTLIGHT**

UNIVERSITY OF CENTRAL MISSOURI

**Super Bowl**  
**To5 Plays**

Call Lisa to schedule your play for the big game.  
660.864.7461

**Play: \$24 Blitz**  
**Feeds (4)**  
8 - 3" Turkey/Ham subs on fresh baked bread with lettuce, tomatoes and mayo/mustard  
Chips and salsa  
3 layer bean dip with chips  
8 - Drop chocolate chip cookies

**Play: \$32 Play-Action**  
**Feeds (4)**  
Domestic cheese and cracker tray  
Veggie tray with ranch  
Dozen bacon wrap shrimp  
Dozen hot wings with blue cheese  
4 - Fudge Brownies

**Play: \$40 Quarterback Steak**  
**Feeds (4)**  
1 lb of lightly seasoned BBQ baby back ribs. Includes sauce.  
1 lb of Pulled Pork  
8 slices of garlic bread  
12 oz of coleslaw or house salad. Made with cheese.  
4 - Adult bourbon balls

**T5**  
table  
Catering

**Have you ever bit into a hot chili pepper without knowing it?**

The effect is unforgettable.

For many retirement can bring financial hot peppers.

**Murdock  
Banner**  
Financial Group

**Invites you to join us for an opportunity to learn more about financial hot peppers and how to avoid them.**

**Date:** Wednesday, February 8, 2012 - 6:00 PM to 7:00 PM

**Place:** Room 202 of the UCM Multipurpose Building

**RSVP:** To attend, please call Dana at 660-747-3522 or email MBFGmarketing@multifin.com

**Attendance is limited. Please respond by February 6th, 2012.**

206 S. Holden, Warrensburg, MO 64093 660-747-3522 1-800-880-3522

[http://www.murdockbanner.com-murdock\\_banner@multifin.com](http://www.murdockbanner.com-murdock_banner@multifin.com)

Tim Murdock and Mark Banner are Investment Adviser Representatives of and offer securities and Advisory Services through Multi-Financial Securities Corporation, member FINRA/SIPC.

Murdock Banner Financial Group is independent of Multi-Financial Securities Corporation.

This event sponsored in part by Franklin Templeton Investments.



# Matthews-Crawford Post 131 American Legion



The post will award a \$500.00 scholarship to a young lady and young man who will graduate this spring from any Johnson County high school or home school and will attend higher education in Missouri. A scholarship application can be downloaded from the post web site at <http://www.legionpost131mo.org/> then click on the Commander's Corner tab.

SAT 020412 AMERICAN LEGION RIDERS MEETING, 9:00 am  
SONS OF AMERICAN LEGION MEETING, 10:00 am  
WMMC RADIOLOGY DEPT DINNER PARTY, 6:00 pm

MON 020612 AMERICAN LEGION AUXILIARY MEETING, 6:30 pm  
SCOUT TROOP 31 COMMITTEE MEETING, 6:30 pm

TUE 020712 PUBLIC BINGO, 6:40 pm

WED 020812 TRUSTEES MEETING, 5:45 pm  
POST MEETING, 7:00 pm

FRI 021012 FREE COFFEE & DONUTS FOR VETERANS, 9:00-11:00 am

SAT 021112 BREAKFAST BUFFET, PUBLIC INVITED, 7:00-10:00am  
PUBLIC C & W DANCE, MUDDY RIVER BAND, 7-11:00 pm

SUN 021212 GIRLS STATE INTERVIEWS, 2:00 pm

MON 021312 BOY SCOUT TROOP 31 MEETING, 6:30 pm  
MODERN WOODMEN DINNER MEETING, 6:00 pm

TUE 021412 PUBLIC BINGO, 6:40 pm

MON 022012 AARP DINNER MEETING, 6:00 pm  
BOY SCOUT TROOP 31 MEETING, 6:30 pm

TUE 022112 PUBLIC BINGO, 6:40

WED 022212 EXECUTIVE COMMITTEE MEETING, 5:45 pm  
POST MEETING, 7:00 pm

THU 022312 USMC LEAGUE MEETING, 6:30 pm

FRI 022412 SPAGHETTI DINNER, BENEFIT, PUBLIC INVITED, 5:30-7:30 PM

SAT 022512 PRIVATE PARTY, 6:00 pm

MON 022712 BOY SCOUT TROOP 31 MEETING, 6:30 pm

TUE 022812 PUBLIC BINGO, 6:40

SCHEDULE SUBJECT TO CHANGE WITHOUT NOTICE  
REVISED SCHEDULE 013112

For further updates visit  
[WWW.LEGIONPOST131MO.ORG](http://WWW.LEGIONPOST131MO.ORG)

## Job Vacancy SHOE sensation, inc

NOW HIRING  
STORE MANAGER FOR WARRENSBURG

For immediate consideration, please go to our website and complete an online application  
[@www.shoesensation.com/career](http://www.shoesensation.com/career)



www.warrensburg.org



# February is Pet Dental Health Month!

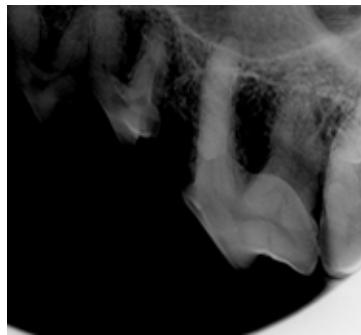
Does your pet have stinky "Dog Breath", a yucky brown build up on it's teeth red, painful gums, or even pus oozing out between the teeth and gums? These are all signs of a diseased mouth. Your pet will benefit from having it's teeth cleaned, polished, and treated for periodontal disease. Germs from a diseased mouth not only create a pain but also contribute to hidden damage to the heart, liver and kidneys.

Lifetime Animal Center celebrates Pet Dental Month each year with a 10% discount on all dental related services and products.

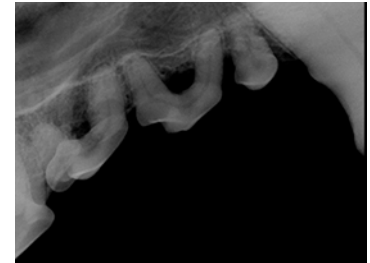
Your pet is one of your best friends and counting on you! Call today to schedule the professional, gentle, care that your pet needs.

Lifetime Animal Center  
660-422-7838 (RVET)

Chuck Barry D.V.M.    Sharon Keairnes D.V.M



*Illustration 1: Note the damaging bone loss from hidden periodontal disease!*



As **Small Business Owners**, we know the headache of trying to capture new business.

What if you could reach out to **over 100,000 people a year** for only **\$35 per month?**



**CUSTOMER CONNECTION NETWORK**  
**Makes it possible in Warrensburg!**

Coming Soon to the Warrensburg Licensing Bureau.. Call **816-331-4700** for details on how to get your very own custom Animated Advertisement that displays in the lobby on a 40" Television!



[www.warrensburg.org](http://www.warrensburg.org)



**Kerley Enterprise LLC d/b/a  
Kerley Digital Print & Copy Center, LLC  
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Warrensburg, Missouri 64093-1724  
Contact: Ann  
Phone: (660) 747-2417  
Fax: (660) 747-2416  
Email: [kcc@kerleycopycenter.com](mailto:kcc@kerleycopycenter.com)  
Website: [www.kerleycopycenter.com](http://www.kerleycopycenter.com)  
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DUNS: 07830695**



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# Entrepreneur

## Tips for Hiring the Best Employees

BY [Jon Burgstone and Bill Murphy Jr](#)

Just as when you evaluate potential co-founders, there are three essential questions you need to answer when considering any potential [hire](#) for your startup: Can they do the job? Will they do the job? And, will they fit the culture of the organization?



First off, **how do you know if they can do the job?** If you're a subject-matter expert, you can ask for samples of work and evaluate them. Give them hypothetical challenges to solve and pay as much attention to how they address the problem as the solution they come up with. Give them homework between interviews. You can even ask them to complete a project before the first interview, if you like.

But what do you do if you don't have the foggiest idea about their field? How does an engineer hire a marketer? How does a salesperson hire a technical expert? In a word, by scrounging.

One entrepreneur friend of ours mashed up engineers' resumes to create a [job description](#) and realized he didn't quite have the background to interview candidates intelligently at first. When the first candidate came in, he started by describing the web application he wanted to build and asked the candidate how he'd do it. The interviewer took furious notes.

When the second and third candidates came in, he asked the same questions, and used what he'd learned from the first interview to challenge their ideas. By the time he got to the 25th or 30th candidate, he might not have known everything about the field but he knew a lot more than when he began. By that point he knew enough to hire an excellent employee.

Next to consider is: **Will they do the job?** Here, you're looking for motivation.

How committed are the potential candidates? Why are they excited to work for or with you? You want to know about their work ethic, their honesty and their attitude. Ask them tough questions. Force them to express their likes and dislikes, the things they're passionate about and the things they want nothing to do with.

[Click here for full article.](#)



**Warrensburg Parks and Recreation  
February News**



**Events**

**Daddy Daughter Date Night**

February 10 & 11  
\$30 per couple; \$16 per additional girl  
Space is limited!

**Cupid's Chase 5K**

February 11  
\$10

**Out of School Days**

February 17 & 20  
\$15 per day

**Youth Bowling**

Starts February 6  
\$45

**Fun & Fit**

January 31-February 23  
\$16

**Indoor Triathlon**

February 18  
\$15

**FEBRUARY**



**4 Easy Ways to Register**

- 1-Online with eFun**  
All you need is a Family Pin Number & Barcode. Please call 660-747-7178 to obtain your information. [www.warrensburg-mo.com](http://www.warrensburg-mo.com)
- 2-Mail-In** your check and course number.
- 3-Phone-In** with your Visa, Mastercard or Discover. 660-747-7178.
- 4-Walk-In** and one of our staff members will be glad to assist you! 445 E. Gay, Warrensburg

Contact us:  
445 E. Gay, Warrensburg  
(660) 747-7178



*Save the Dates*



**ANNUAL BENEFIT SPAGHETTI DINNER AND SILENT AUCTION**

Includes: Spaghetti, Bread, Salad, Drink and Dessert

February 8th, 2012  
4:30 pm - 7:00 pm  
First Christian Church

Pre-buy tickets for \$5.00  
At the door - \$6.00  
Under 10 - \$2.50  
4 and under - Free

To get tickets for either event or for more information contact Kristie Brinkley at 660-543-4007.

**UCM BREAKERS**

Monday, February 13th  
5:00 pm - 8:00 pm

**PIZZA HUT FUNDRAISER**

*Bring your Valentine!*



Pizza Hut will donate 20% of your purchase on the fundraiser night to our organization. Must show a ticket to support Breakers.

**Join Us February 22nd from 1-3pm at the  
Warrensburg Career Center!**

**1pm-3pm**



**Workshops Geared Towards the busy Business Owner needing a boost!**

**Only 25 Seats Available**  
Pre-Register Online for \$49.99

For registration and workshop details visit  
[www.cfwebmarketing.com/facebook-workshops](http://www.cfwebmarketing.com/facebook-workshops)  
205 S. Ridgeview Drive, Warrensburg, MO



Come visit my booth at the:

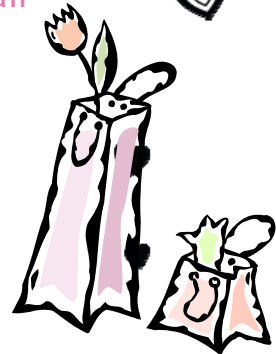
2012 Liberty Tax Valentine Vendor/Craft Fair  
Saturday, February 4th  
Shopping hours are from  
10 a.m. - 3 p.m.  
Ridgeview Elementary School  
in the Gymnasium.

Shop 24/7  
with me!

Karen Sligh  
Independent Sales Director  
Mary Kay Cosmetics

660-747-0098

[www.marykay.com/klsligh](http://www.marykay.com/klsligh)



## FREE ONE ON ONE BUSINESS CONSULTATION

Need help with a business or marketing plan?

Just need to talk about your business?

Do you need training for your employees and don't know where to find it?

Need someone to analyze your business record keeping system?

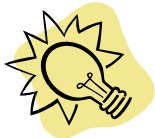
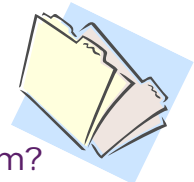
**Kelly Dyer, Manager of Business Applications with the Small Business and Technology Development Center,** located at the

University of Central Missouri, will be at the Warrensburg Chamber of Commerce & Visitors Center in the Jack Moore Community Room February 27th from

2:30 - 4:30 PM to answer questions about your business needs.

Call the Chamber for more information or to set up an appointment.

Chamber Office at 660-747-3168  
or email [chamber@warrensburg.org](mailto:chamber@warrensburg.org)



Vendor registration is now complete, thank you for the great response!

For more information regarding the 3rd Annual Survival "Girls' Night Out" visit our web site.

[www.tinyurl.com/survivalgirlsnightout](http://www.tinyurl.com/survivalgirlsnightout)

To purchase tickets please contact the Warrensburg Area Chamber of Commerce & Visitors Center.  
660-747-3168

### Septagon Construction Promotes Scott Ratliff to Maintenance Services Manager



Septagon Construction, a design-build general contractor located throughout Missouri and Iowa, is pleased to announce the promotion of Scott Ratliff to Maintenance Services Manager for the Sedalia office.

Ratliff will be responsible for coordinating and overseeing the delivery of comprehensive maintenance services to Septagon customers. This includes repair, renovation, and building expansions.

"Ratliff's promotion is well deserved and we are proud to have him as a part of our team," said Stace Anderson, President of Septagon Construction-Sedalia. "Ratliff has over ten years experience in

concrete and carpentry with Septagon. This experience, coupled with his high self-motivation, makes him well suited for this position," said Anderson.

Ratliff and his wife, Raegan, have two children. Ratliff enjoys golfing, camping and spending time with his family.

Septagon Construction provides design-build general contracting, construction management, in-house architectural and engineering, remodels, building additions, renovation and re-roofing services throughout the Warrensburg community.

Their corporate office is located in Sedalia, with three other Missouri facilities located in Jefferson City, Columbia and Osage Beach. Septagon's Iowa facilities are located in Des Moines and Cedar Rapids. For more information on the services offered by Septagon Construction, please call 660-827-5955 or visit our website at [www.septagon.com](http://www.septagon.com).



Dr. Steven Moore, Chair of the Department of Music at UCM, will discuss his book, *Play It From the Heart: What you Learn From Music About Success in Life*. This presentation is free. The author's web site is: [www.PlayItFromTheHeart.com](http://www.PlayItFromTheHeart.com)

Author Program:  
Dr. Steven Moore



Provided by Lifelong Learning at UCM

**Warrensburg Branch**  
(432 N. Holden Street)  
**Feb. 18**  
**2:00 p.m.**



# THANK A FARMER DAY<sup>®</sup>

## Farmer's Breakfast

February 4, 2012  
8:00—10:00 a.m.  
Warrensburg Senior Center  
445 E. Gay  
**Free Will Donation**

### Menu

- Biscuits & Gravy
- Scrambled Eggs
- Pancakes
- Sausage
- Coffee
- Juice, Milk



# The Vineyard

A Senior Community

## NOW LEASING!



1 & 2 Bedroom / 1 Bath From \$375

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Warrensburg, MO 64093

Certain age and income restrictions apply.  
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\*10% off the month of February  
\*some restrictions apply



Earn free  
Chamber Membership.  
Click [Sponsor 4](#)  
[Pay No More](#) to  
read how!

**Joseph Hollander** from **CPay**  
sponsored 2 new members

**Dori Gregory** from **The Donut Café**  
sponsored 1 new member

**Ruben Zamora** from **Petals & Blooms**  
sponsored 1 new member

**Katie Scully** from **Heroes**  
sponsored  
1 new member

**Angela Kroeger**  
from **Septagon Construction**  
sponsored 1 new member

**Jerry Franklin** from **J.W. Franklin**  
sponsored 1 new member

**Ken Messer**, civic member  
sponsored  
1 new member

**Michael Taylor**, civic member  
sponsored  
1 new member

You can receive discounts  
from the following  
Chamber members with  
the  
**Member to Member  
Discount  
Savings Program?**



- ◆ Air Design Heating & Cooling
- ◆ Anytime Fitness
- ◆ Catch-Frayz
- ◆ Center Stage Academy of the Performing Arts
- ◆ Cancun Mexican Cuisine
- ◆ Central Logos
- ◆ ChiroHealth
- ◆ Computer Repair Center
- ◆ Culligan Water
- ◆ Dairy Queen Grill & Chill
- ◆ Gator Graphics
- ◆ ItelitextApp by GraphicAir LLC
- ◆ Jackson Hewitt Tax Service
- ◆ Johnson County Christian Academy
- ◆ Lindsay Transmission
- ◆ Lil' Lambs Children's Resale Store
- ◆ Mary Kay, Karen Sligh Independent Sales Director
- ◆ maurices
- ◆ Pack N Mail
- ◆ Petals & Blooms
- ◆ Pizza Hut
- ◆ Rib Crib
- ◆ Skypilot Gunsmithing
- ◆ Taylor, Hoskins & Shaw
- ◆ The Change Jar
- ◆ The Pampered Chef, Theresa Ricketson



12  
[www.warrensburg.org](http://www.warrensburg.org)



# Walgreens

Walgreens offers a convenient way to keep up with your vaccinations.

It's important for everyone to keep up with recommended vaccinations. Walgreens offers CDC-recommended vaccines at thousands of locations nationwide, to help protect you and your family. You can walk in anytime, or schedule an appointment online.

Walgreens offers 17 vaccines to protect against a range of diseases such as flu, pneumonia, shingles, whooping cough, meningitis and more.

Besides the convenience of getting a vaccine right in your neighborhood, you will be able to view and print your vaccination records in your Walgreens.com account.

[walgreens.com](http://walgreens.com)

[customerservice@mail2.walgreens.com](mailto:customerservice@mail2.walgreens.com)

Toll-free (877)250-5823

24 hours a day, 7 days a week



## Starting and Managing a Small Business in Missouri

**When:**  
February 24, 2012

**Cost:**  
\$69 for first attendee,  
\$34.50 for each additional person

**Time:**  
8:30 a.m.—4:30 p.m.  
(Lunch provided)

**Where:**  
University of Central Missouri  
Dockery Bldg  
Room 107  
Warrensburg, MO

**Registration Deadline:**  
February 22, 2012

### You Should Attend:

- If you are thinking about starting a new business
- If you have been in business only a short time
- If you would like to have an overview of starting and managing a small business

### What can you expect to learn:

- Participants will be introduced to the business planning process and the importance of planning and assessing the business environment.
- Participants will learn the different legal forms of business organization and the government regulations that affect their businesses in the State of Missouri.
- Participants will learn strategies to market their businesses and the forms of financing that are available to start their businesses.

**Presenter:** Kelly Dyer, UCM SSTDC, Manager, Business Applications



To Register:  
[www.ucmo.edu/sstdc](http://www.ucmo.edu/sstdc)  
Phone: 660-543-4402  
Email: [sstdc@ucmo.edu](mailto:sstdc@ucmo.edu)  
Fax: 660-543-8159

**REGISTER TODAY!**



Programs are provided to the public on a non-discriminatory basis. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact the University of Central Missouri, Small Business & Technology Development Center, Dockery Bldg, Room 107, Warrensburg, MO 64601, 660-543-4402.



Warrensburg Main Street Presents:  
An Evening At  
**TIFFANY'S**  
In The Grand Ballroom  
Johnson County Fairgrounds  
**Piccadilly Auction**  
March 16th, 2012  
Tickets Available  
For Information Call 660-409-3968

**Back to Basics**

Don't let the cold weather make you inactive when you can  
**BUY ONE, GET ONE HALF OFF**  
on all active basics!

All this month enjoy our  
**BUY ONE, GET ONE**  
half off basic sale at Impulse.

**Impulse Boutique Online:**  
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# PEACE LOVE PLUNGE



Support Doug Christie,  
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Lake of the Ozarks  
February 24 & 25, 2012



I'm one of 12 Super Plungers - extreme plungers who plunge 24 times in 24 hours! Your donation will help me raise the minimum of \$2,500 at [www.somo.org/dougchristiesuperplunger](http://www.somo.org/dougchristiesuperplunger)



The Super Plunge, Polar Plunge and Polar Bear Strut are hosted annually by the Osage Beach Police Department. All proceeds benefit Special Olympics Missouri, law enforcement's charity of choice, for their year-round sports training and athletic competition for children and adults with intellectual disabilities.

Grab your friends and do  
the plunge or strut!



Register and fundraise online  
[somo.org/lozplunge](http://somo.org/lozplunge) & [somo.org/strut](http://somo.org/strut)



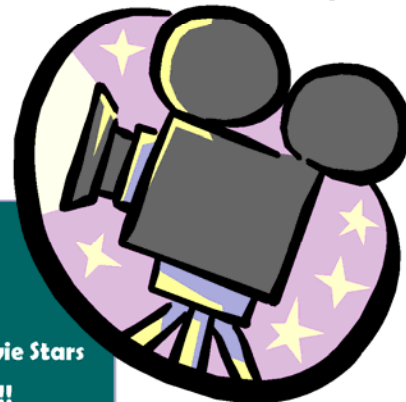
 Big Brothers Big Sisters 3rd Annual

# Movie Trivia

February 23rd \* 5:30 p.m. \* Player's Restaurant & Lounge

Limited Seating...

Call 429-1991 today!



\$200 for a team of 8  
Need to join a team? Call us!

5 Rounds of 8 Questions  
Westerns \* Musicals \* Horror Flicks \* Blockbusters \* Movie Stars  
Live Auction & Expert Sale Between Rounds!!





**Mules and Jennies basketball as well as track and field home this week**

University of Central Missouri Mules and Jennies basketball as well as track and field are both at home this week.

Basketball gets everything started Wednesday evening, hosting their first of only two MIAA doubleheaders remaining this season at the Multipurpose Building, against Emporia State. The Jennies (14-5, 8-5 MIAA) tip at 5:30 p.m. against the 17<sup>th</sup>-ranked Lady Hornets (14-4, 10-3 MIAA). The Mules (14-4, 10-3 MIAA), currently tied atop the MIAA with Northwest Missouri State and in search of their eighth consecutive victory, battle the Hornets (8-11, 4-9 MIAA) approximately 25 minutes after the conclusion of the Jennies contest.

Wednesday night's festivities includes "Fall Sports Recognition Night" at halftime of the Mules' contest, which will honor Jennies' volleyball on their MIAA and South Central Regional Titles, Jennies soccer for their MIAA Regular Season and Postseason Tournament Titles, Mules Cross Country on their MIAA Title and Mules Cross Country senior Dalton Moberly, who was awarded the NCAA "Elite 89" Award for the highest GPA in the NCAA Division-II Cross Country Championships this fall. Student-athletes involved in the UCM Literacy Team will also be recognized at halftime of the Mules' game Wednesday night.

Wednesday night's doubleheader is also "Warrensburg City Appreciation Night," in honor of all the hard-working city employees of Warrensburg.

In addition, the Sodexo Courtside Café will be open on Wednesday night. The menu will feature meatloaf, mashed potatoes and gravy, vegetable, salad, rolls and butter and chef's choice dessert along with iced tea and water. The meal costs \$7.50 per person and will start at halftime of the Jennies' game and last until tip-off of the Mules' game.

The Jennies game can be heard live on 1450



KOKO, 98.5 The BAR, and [warrensburgradio.com](http://warrensburgradio.com), while the Mules game will be broadcast on 90.9 The Bridge (game only) as well.

Fans can also watch all the MIAA action online via webcast at [www.americaone.com](http://www.americaone.com) on a pay-per-view basis.

Mules and Jennies track and field close out the week of home events for UCM Athletics, hosting the annual Indoor Mule Relays Friday and Saturday at the Multipurpose Building. The multi-events begin Friday morning at 9 a.m. and Saturday morning at 8:30 a.m. The women begin Friday afternoon at 1:30 p.m. with field events and 5 p.m. for running events while the men start Saturday morning at 11:30 a.m. with field events and conclude at 3 p.m. with the running events. The Jennies are currently ranked fifth in the latest USTFCCCA while the Mules are seventh.

**Basketball travels to Jefferson City Saturday for a doubleheader against Lincoln University**

UCM basketball will travel to Jefferson City Saturday for a conference doubleheader against the Lincoln University Blue Tigers. Jennies will tip at 1 p.m. with the Mules to follow.

**Jennies bowling back in action this weekend**

Jennies bowling will travel to the Prairie View A&M Invitational in Arlington, Texas this weekend, February 3-5.

**Mule Train luncheon Monday, February 6**

The sixth Mule Train monthly luncheon will be held on Monday, February 6 at Heroes Restaurant, 107 West Pine, in downtown Warrensburg. The luncheon will be held from 12:00 p.m. to 1:00 p.m. The cost of the buffet lunch will be \$8.50. UCM coaches will discuss their seasons and there will also be a drawing for UCM prizes. All Mule Train donors and prospective donors are invited to attend.

For more information on any of the week's events contact the UCM Athletic Office at (660) 543-4250.

For more visit [UCM Athletics](http://UCM Athletics)



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[www.warrensburg.org](http://www.warrensburg.org)





**UCM DEPARTMENT OF THEATRE & DANCE  
PRESENTS  
STUDIO THEATRE ONE-ACTS**

The University of Central Missouri Department of Theatre & Dance will present three one-act plays as a part of their Studio Theatre series on February 2, 3, and 4 at 7:30 P.M. This will take place in the BlackBox Theatre located on the first floor of Nickerson Hall. The one-acts to be presented include "Breakfast and Bed" by Amy Fox, "..... Art" by Bekah Brunstetter, and "Comings and Goings" by Megan Terry. Every play in the series will be performed, directed and designed by UCM students.

Tickets are \$1 and are available at the door. Doors open at 7 P.M. and the show will begin promptly at 7:30 P.M. Due to limited seating, arriving at least 30 minutes in advance is strongly recommended. Please note that some material may be suitable for mature audiences only and children under the age of five will not be admitted to the show.

"Breakfast and Bed" directed by Adam Tucker, with technical direction by Danny Lindsay, surrounds two women on their search for their true identity. With little time left, both women are bound by curiosity and guilt, as they reach for a new meaning to life. "Breakfast and Bed" by Amy Fox is a touching story about shame, pride, and finding happiness. The show will feature Lizzie Aldridge as Lex and Miranda Powers as Elloise.

"..... Art" directed by Alex McCale, with technical direction by Bobby Wearing, is a endearing show about a teenage boy, Art, dying from cancer and the daring young girl that plans to be his first and last sexual experience. The charming interchange between the couple that is first filled with nervous energy and small talk, soon opens up to a theological conversation about what it means to die and what comes after death. These unlikely friends learn to understand each other and become one another's comfort in the face of tragedy. The show features Steven Covert as Art and Brooklyn Bowman as Gal.

"Comings and Goings" directed by Karen Billingsley, with technical direction by Ben Whitcomb, is a play that explores varying types of relationships through a series of heartfelt and honest scenes. From exchanges between lovers to interactions between total strangers, this piece explores the little moments people can share that make life both wonderful and heartbreaking. This show features Derek Trautwein as He and June Copperfield as She.

For additional information, please contact the UCM Department of Theatre & Dance at 660-543-4020.



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# January is "Out with the old, and in with the New SKIN Month!"



Euphoria Salon & Day Spa

Don't let this cold, and dry climate have a gloomy impact on your skin! Let your skin have its bright, radiant glow back by trying some of our exclusive Dermalogica products today. And for the month of January only receive an additional 25% off of Daily Microfoliant, Age Smart Hydrmist, and the Barrier Repair by Dermalogica. These wonderful skin renewing products will defiantly get back that radiant, youthful glow! As always, be sure to friend us on Facebook and follow us on Twitter to be the FIRST to receive all of our latest specials and newest products.

## Get your skin into shape!

Turn those years of sun damage into a young, radiant glow! The Repair and Revitalize facial uses vitamin B3 to promote cell turn over, and collagen production. This multi tasking vitamin is essential in cell growth which sheds off the old cells as well. This essentially repairs sun damage, and will strengthen the skin barrier. Repair and Revitalize is only \$85 this month, so schedule your appointment today and don't let your skin go another minute without this skin changing experience!



## Melt Away with M'lis

Let the stress of life melt away with a M'lis Body Wrap treatment! This treatment will free and remove the trapped waste in the connective tissue, eliminate internal disfiguring deposits such as cellulite, and stimulate inch loss. One of the most common insecurities among women is their image, which can cause stress and low self-esteem. Don't waste another minute, and start loving your body! To make sure you feel your best, for this month only we are including an Express Eye Lift done by one of our experienced estheticians. Schedule your body makeover today for the low price of \$99.50.



**Daily Microfoliant** is a unique skin brightening complex that helps balance uneven skin tones, as well as smooth out skin pigmentation. Reg. price \$50 ; This month ONLY \$37.50



**Barrier Repair**  
Formulated for the most reactive skins, this unique anhydrous (waterless) moisturizer melts gently into the skin to help shield against environmental and internal triggers that causes skin stress. Reg. Price \$36 ; This month ONLY \$27.

**Antioxidant Hydrmist**  
A refreshing antioxidant shield with flash-firming properties to improve skin texture while intensely hydrating dry, dehydrated skin. Reg. Price \$37 ; This month ONLY \$27.75



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*Warrensburg Senior Center  
February 2012  
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Save money on services and products by using the M2M program! Click **Member 2 Member** logo to see **NEW** & current participating Chamber members.



See what's playing! Visit [www.kmos.org](http://www.kmos.org)




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Do you have any comments or concerns? Click the button for a direct link to the Chairman of the Board of Directors for the Warrensburg Chamber Commerce & Visitors Center.





## Staff

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tlong@warrensburg.org

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llarson@warrensburg.org

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**Terrie Foster, License Fee Assistant Manager**

**Larry Ficken, License Fee Customer Service Clerk**

**Ronda Marr, License Fee Customer Service Clerk**

**Shannon Sparks, License Fee Customer Service Clerk**

**Terry Hawks, License Fee Customer Service Clerk**

If you would like membership information, please contact the Membership Coordinator, Sue Taylor by email at [staylor@warrensburg.org](mailto:staylor@warrensburg.org) or she can be reached by phoning the Chamber office at 660-747-3168 ext 222.

Contact Warrensburg Chamber of Commerce and Visitors Center  
100 S. Holden, Warrensburg, MO 64093  
Phone: 660-747-3168 Fax: 660-429-5490 www.warrensburg.org

## Board Members

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Barb Carder, *UCM Extended Studies*  
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Jason Lankford, *Missouri American Water Co.*  
David Less, *Lowe's*  
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Steve Moore, *West Central Electric Coop.*  
Michelle Schubert, *UCM Intercollegiate Athletics Development*  
Carol White, *Central Missouri Community Credit Union*

### Chamber Flash Submissions

If you would like to submit a news item for the Chamber Flash, please e-mail directly to [chamber@warrensburg.org](mailto:chamber@warrensburg.org). All artwork (print-ready, landscape orientation half page, 5" H X 7" W please) must be received by **noon on the Wednesday** before the Friday it is to be sent out.

*Submissions of information to this publication is only available to current chamber members. Non-members, upon their request, receive this publication as a courtesy service.*

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*The Chamber Flash is written/compiled by Sue Taylor.*

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